

2025
**ANNUAL
REVIEW-
THE OLWWMN**

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WELCOME TO THE 2025 ANNUAL REVIEW-OLWMN

The Organization of Liberian Women in Minnesota (OLWMN) entered 2026 with renewed purpose, clarity, and commitment. After a year marked by challenges, misunderstandings, negativity, and moments of division, we stand stronger refocused on who we are and what we were created to do.

I am honored to share the current state of the Organization of Liberian Women in Minnesota (OLWMN). This past year, 2025 has been marked by growth, strong resilience during unprecedented times, and an unwavering commitment to our mission of empowering women and building a stronger, more inclusive community while showcasing our organization. This review provides a comprehensive overview of OLWMN's progress, challenges, and aspirations for the future.





TRACKING OUR SUCCESS/ACHIEVEMENTS



1. **Ranked Number one** Charitable Community Based Organization within the Liberian community 2025
2. The Finalization of a **community park adoption** in Brooklyn Center- East Palmer Lake Park official signage received and posted in the park.
3. Hosted the **First of its kind Community Awards Ceremony**- recognizing Liberian owned small businesses
4. **Winner of the Random Act of Kindness Awards** from the city of Brooklyn Center
5. **An Inclusive and Positive culture** that fosters interpersonal relationships among members of OLWMN and the community to promote stability and continuity.
6. **The Constitution, By Laws and Standing Rules** reviewed, amended and accepted as a full working document meeting minimum standards of compliance as of January 1st, 2026.
7. **The OLWMN Governance Documents**- Code of Ethics, Code of Conduct and Conflict of Interest Policies introduced for the first time in the organization.
8. **Cub Foods Grocery Bagging** Initiative

MEMBERSHIP ANALYSIS

In 2025, the Organization of Liberian Women in Minnesota (OLWMN) held one membership drive during the year. As OLWMN enters 2026 with an expanded membership base, the focus will be on:

- Welcoming additional impactful, innovative women of the community into the organization
- Retaining and engaging members through meaningful programs and activities.
- Encouraging active participation within committees, for events, and leadership roles.

TOTAL MEMBERSHIP -101

2025 registered **115** members, by end of year, **14** members were inactive for reasons as personal, financial and core values, a decrease by **12.17%** compared to the previous year.

NEW MEMBER ACQUISITION

32 new members onboarded, **3** returning members yielding **35** noble women- a **43.75%** increase to membership- reflecting the effectiveness of the membership committee.

THE
ORGANIZATION
OF LIBERIAN
WOMEN IN
MINNESOTA
(OLWMN)



1ST MEMBERSHIP DRIVE 2025

REGISTRATION FEES: \$75

VENUE: OLM OFFICE
7001 78TH AVE N, BROOKLYN PARK

DATE: SUNDAY, MARCH 30th, 2025

TIME: 3PM-5PM



COMMUNITY IMPACT/PARTNERS

1. OLWMN attended and financially supported approximately 15-20 community-based events around the city ranging from community benevolence visits, community funerals & events of different partners/groups in efforts of retaining or building stronger and healthier community partnerships.
2. The Annual Feed the homeless initiative provided food for about 200 needed individuals.
3. Our Annual Prayer Breakfast and Thanksgiving Turkey Giveaway brought together community members, reinforcing unity and shared purpose.
4. Through the Back-to-School Drive, we equipped approximately 75-100 children with the tools needed to help children of the community succeed academically.
5. Participated in Toys for Tots, providing toys for approximately 475 children in need from different communities.
6. OLWMN adopted two families during the holiday season and provided food, toys and gift cards to help needed families. Additionally, a holiday gift basket was sent to Senator John Hoffman and Family due to the tragedy sustained earlier in the year.

2025 PARTNERS

a) We strengthened collaborations with local organizations, businesses, and governmental entities to enhance access to resources and opportunities for our members.

b) We sustained partnerships- **Sister City Brooklyn Center, Oldies but Goodies, OLM, Swanson Meats, Minnesota Acts Now, Elite Women, Ablawoe**





FINANCIAL PERFORMANCE

In 2025, the OLWWMN remained 100% self-funded by her noble women through annual membership dues and fundraising activities/events.

NO FEDERAL or STATE Funding/Grant was received.



29,678.44	44,159.88	54,030.71	\$19,807.61
BALANCE FORWARD	TOTAL REVENUE	TOTAL EXPENSES	ENDING BALANCE

KEY FINANCIAL ANALYSIS/INSIGHTS

Impact of Improved Systems:

The implementation of diversified and user-friendly payment methods and Strategies like the ROBO CALL SYSTEM directly impacted fundraising efficiency and donor engagement.

Strategic Financial Management:

Funds raised were managed effectively to ensure alignment with OLWMN's mission, enabling the organization to support its programs, outreach, and operational needs.

Conclusion:

The financial performance in 2025 demonstrates OLWMN's ability to adapt to modern fundraising tools and cultivate stronger donor relationships. With prudent planning and continued innovation, the organization is well-positioned for further growth and impactful service in 2026.



OPERATIONAL CHALLENGES AND OPPORTUNITIES

For 2025, certain challenges emerged, requiring strategic adjustments and future planning. While we have achieved much, these challenges present opportunities for innovation and collaboration. We remain committed to exploring new funding streams and leveraging technology to reach and serve more people effectively within our communities.



EMPOWERMENT OF WOMEN



Women empowerment is a dynamic and progressive journey that starts from within. Women empowerment brings about a ripple effect that benefits everyone. The OLWMN had an approximate increase of 5% in this area for 2025. Let's increase the empowerment rate and make a difference in our community.

OPERATIONAL EFFICIENCY



The ability of the OLWMN to execute its organization's operations efficiently and effectively involves performing tasks and activities with minimum waste, errors, and rework-optimizing the internal operations of a business to enhance efficiency, reduce costs, and increase productivity.

PUBLICITY OF EVENTS



Publicity is the bridge that connects our events to the right people. The goal? To build anticipation, engage attendees, and extend the conversation beyond the event itself. Leveraging Flyers, social media campaigns, and partnerships/networks ensures our event garners attention before, during, and after the big day.

VISION 2026: A LOOK AHEAD



In 2026, OLWMN embraces a vision built on healing, unity, accountability, and empowered leadership.

We believe that even difficult seasons refine us, strengthen our sisterhood, and prepare us for greater impact. Our vision is rooted in growth, transformation, and the unwavering belief that women working together can rebuild anything.

OLWMN's 2026 Vision is focused entirely on these values and beliefs.

**VISION 2026:
"RISING STRONGER, LEADING
TOGETHER"**

➤ **OLWMN PROFESSIONAL DATABASE**

➤ **OLWMN GROUP INSURANCE**

**WOMEN AND GIRLS EMPOWERMENT
➤ CENTER/OFFICE SPACE**

➤ **ADOPT A HIGHWAY PROGRAM**

➤ **OLWMN FOOD PANTRY**

➤ **GLOBAL INITIATIVES: LAND IN LIBERIA**

➤ **OLWMN ANTHEM-COPYRIGHTED**

CALL TO ACTION

As we move into 2026, our focus will be on driving growth, improving sisterhood relationships, and enhancing overall operational efficiency. We cannot achieve these goals without your continued support.

We invite you to the **VPC model** of OLWMN:

- **Volunteer** your time and expertise to our programs.
- **Participate** in our events and initiatives.
- **Contribute** financially to help sustain and grow our impact.



Park Clean up
05/09/25

THANK YOU

A Hopeful Declaration for 2026:

As we embark on our 13th year journey as an organization, we move forward boldly not defined by the negativity of the past but strengthened by what we overcame. Together, we rise with renewed passion to build a better, stronger, more united OLWMN—one grounded in love, peace, respect, and purpose. Additionally, we remain united in service and driven by purpose. Together, we will break barriers, build bridges, and inspire generations to come.

To Mrs. Tanya Greaves Kennedy and members of the Board of Directors, Madame Helen Tarley- Vice President and all Frontline Leaders, OLWMN Club Emeritae, Ambassador on Community Affairs, Chair sisters and members of all committees, The Queen and all noble stakeholders of the OLWMN, thank you for being an integral part of the OLWMN 2025 community journey of Impact. **Your small efforts made a Difference!**



2025 TESTED US. 2026 WILL TRANSFORM US.

